

# What does Innovation Look like in Alaska?



The background is a gradient of dark blue and purple. On the left side, there are several concentric circles and a large circular scale with degree markings from 140 to 260. Some of the circles have arrows indicating a clockwise direction. The overall aesthetic is technical and futuristic.

# AN ALASKAN PHYSICIANS' PERSPECTIVE ON HEALTHTECH INNOVATION

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## THE CASE

- Alaska's population is aging.
- Demand for services is on the rise.
- Supply of healthcare personnel is short.
- Inefficient processes.
- Cost of care is high.

# THE GOAL

- The quadruple aim. The Institute of Healthcare Improvement.
- Keep Alaskans healthy and independent for as long as possible.
- Improve access to better quality care at a better cost.
- Provide an excellent experience for the patient and the clinician.



# PAIN POINTS

- Interoperability.
- Access to care .
- Transitions of care.
- Throughput.
- Mental health.
- Healthcare personnel recruitment and retention.

# HEALTH-TECH CAN HELP

- Leverage human resources:
  - Telemedicine services
  - Remote patient monitoring
  - EHR functionality



# HEALTH-TECH CAN HELP

- Innovate:
  - Patient ownership of data
  - Blockchain
  - AI at the bedside
  - Device-embedded cloud, edge computing.

# HEALTHTECH INNOVATION AND THE STATE ECONOMY

- Revenues from innovative SaaS solutions to Alaskan issues with national implications/applicability can be a huge boon to the state economy.





Virginia Mason™

# Innovation at Virginia Mason

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Randi Anderson, M.S.  
Learning, Innovation, and Simulation Center

# About Virginia Mason



## MISSION

To improve the health and wellbeing of the patients we serve

## VISION

To be the quality leader and transform healthcare





# Why be Innovative?

Because our customers demand it.

Because our payers demand it.

Because we demand it of each other.

# Leveraging Technology

- Patient Engagement platform
- Telehealth
- Connecting health-based apps to our patient portal
- Embedding clinical databases into our EMR





# Other forms of Innovation



Opioid management



Including patients in improvement efforts



Offering a warranty



Center of Excellence  
Ortho, Spine, Cardiac



Virginia Mason™

Each Person.  
Every Moment.  
**Better Never Stops.**





# What does Innovation Look like in Alaska?



# What is Health Information Exchange (HIE)?

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- Per the ONC, “Electronic health information exchange (HIE) allows doctors, nurses, pharmacists, other health care providers and patients to appropriately access and securely share a patient’s vital medical information electronically—improving the speed, quality, safety and cost of patient care.”



# Who Is healthConnect Alaska?

*Established by State Statute as a not for profit organization under contract to the Department of Health and Social Services (DHSS) for Health Information Exchange in Alaska*

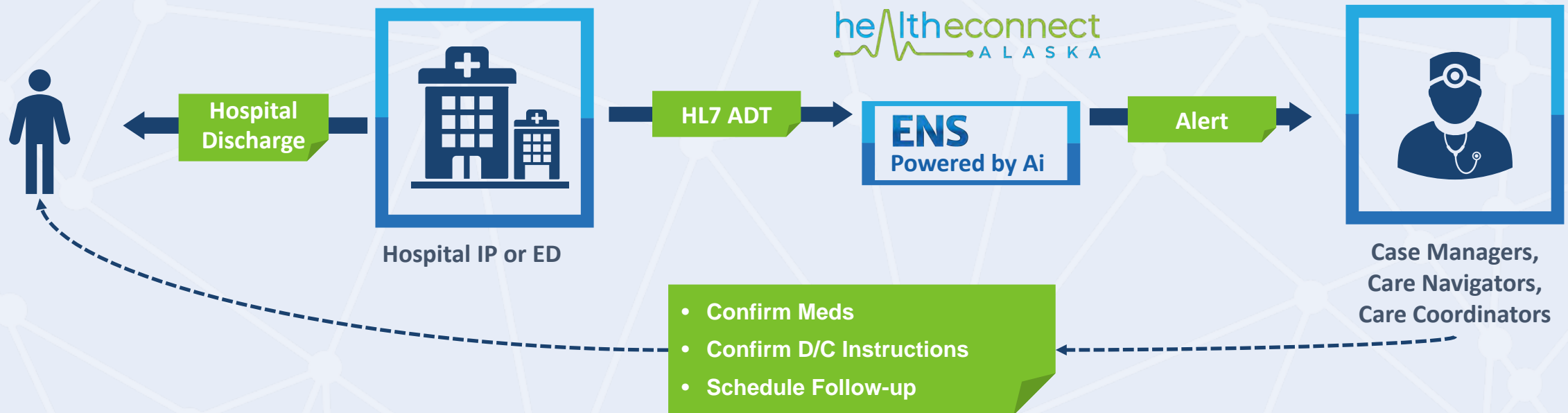
- Governed by a diverse Board with representatives from:
  - Hospitals and Nursing Homes
  - Private Medical Providers
  - Community Health Centers
  - Behavioral Health
  - Federal Health Care Providers
  - Alaska Tribal Health Organizations
  - Health Insurers
  - Healthcare Consumers
  - Employers
  - State of Alaska

# HIE Innovation

*Event Notifications*

# ENS Use Case - Alerts to Provider

Leverage event notification for specific panels



Value Proposition	<ul style="list-style-type: none"><li>• Reduce re-admissions by effective care coordination during transitions of care</li><li>• Compliance with 5 day follow up requirement</li><li>• All without swamping the Care Team with excessive, less valuable alerts</li></ul>
Use Case	<ul style="list-style-type: none"><li>• A patient is discharged from the hospital with a diagnosis of particular interest</li><li>• An alert is sent to the agency ONLY for certain conditions (i.e. drug overdose)</li><li>• Case Management staff receive alert to schedule follow-up care</li></ul>



# HIE Innovation

*Social Determinants of Health*

# What are Social Determinants of Health?

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- What are Social Determinants of Health?
  - A “place-based” organizing framework, reflecting five (5) key areas of social determinants of health (SDOH), was developed by Healthy People 2020.
    - Economic Stability
    - Education
    - Social and Community Context
    - Health and Health Care
    - Neighborhood and Built Environment

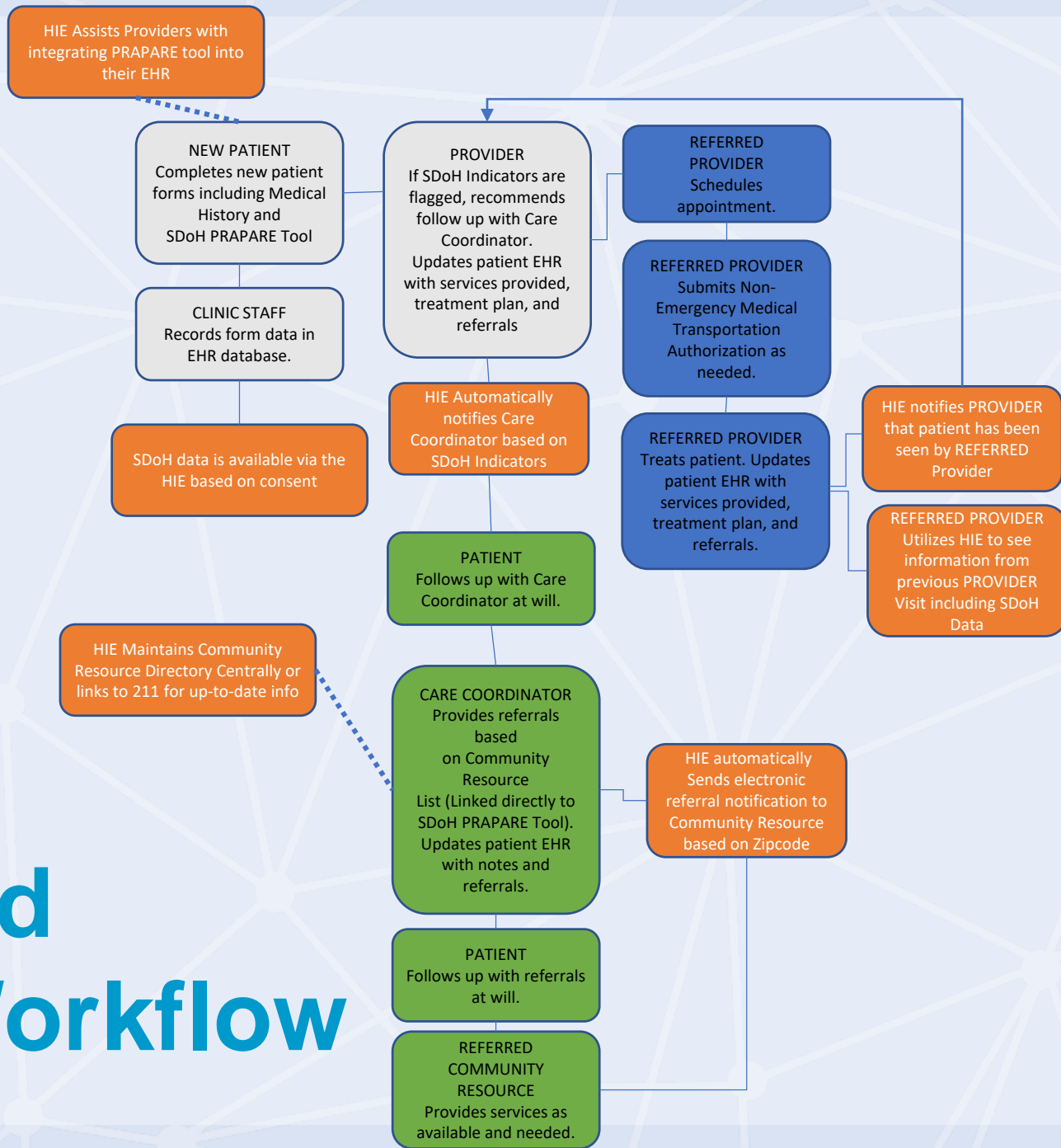
# Why Collect Social Determinants of Health?

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- Deployment of social determinants of health interventions is shown to lower costs and improve health outcomes
- Studies show how social determinants:
  - Reduce Inpatient hospital admission rates
  - Improve Lack of health literacy
  - Demonstrate that High risk individuals experience issues with food and transportation
  - Lead to a Reduction in care costs



# Proposed SDOH Workflow



# HIE Innovation

*Behavioral Health Data Exchange*

# Importance of integrating BH

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- According to a 2016 Healthcare Cost and Utilization Project report, stays with a secondary Mental and Substance Use Disorder diagnosis cost more and were longer than stays without an MSUD diagnosis. Stays for a principal MSUD accounted for 6.1 percent of all adult stays and 3.6 percent of total hospital costs (\$15.3 billion), pointing to the relatively low resource intensity of MSUD care in community hospitals. On average, stays with a principal MSUD cost \$7,100 with an average length of stay of 6.4 days.



# Challenges with Integration

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- BH Providers on outdated technology (or paper!)
- Providers uncomfortable with interpretation of federal rules on privacy
- Non-standard data set
- Ability to collect patient consent at the point of care

# Behavioral Health

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- heathConnect Alaska will begin collecting data from behavioral health providers
- Data to be displayed on a special behavioral health tab in healthHUB
- Data on this tab is subject to 42 CFR part 2 Consent
  - BH Data can only be seen if a patient has opted in OR
  - There is an emergency that requires “break the seal” access of the record

# Questions?

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