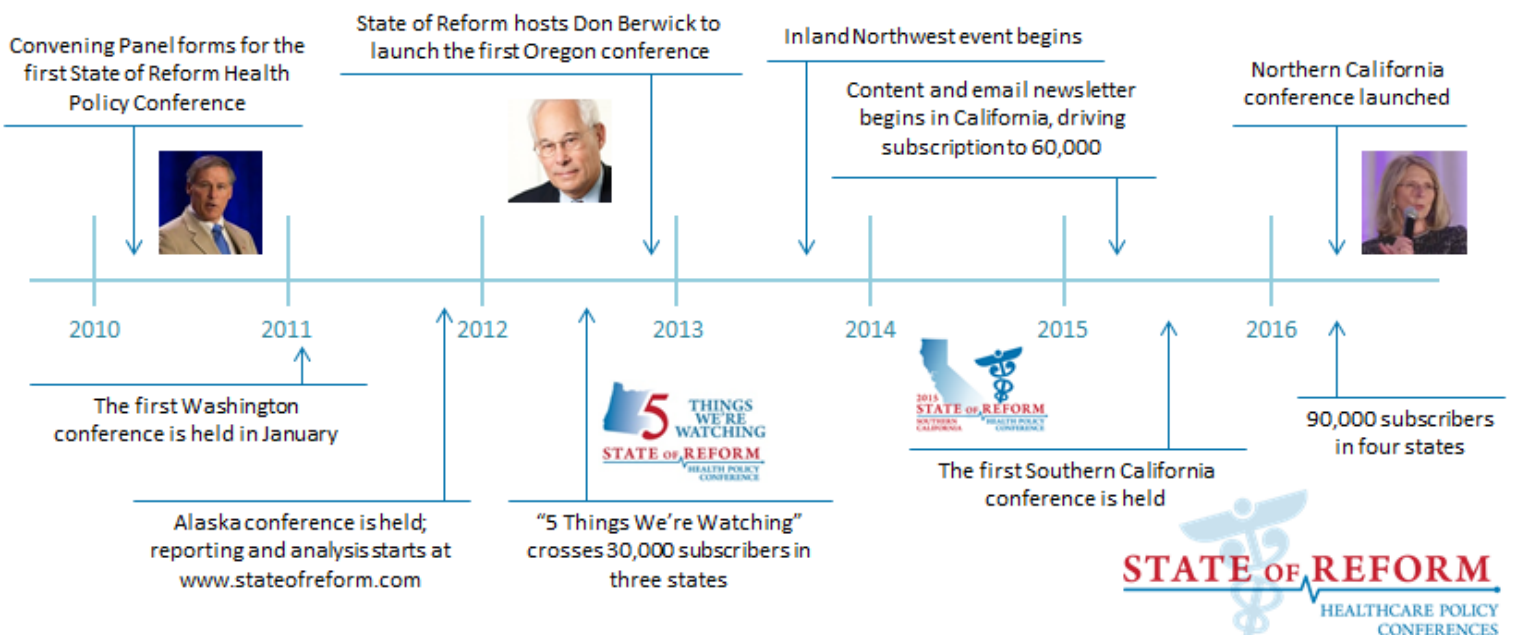
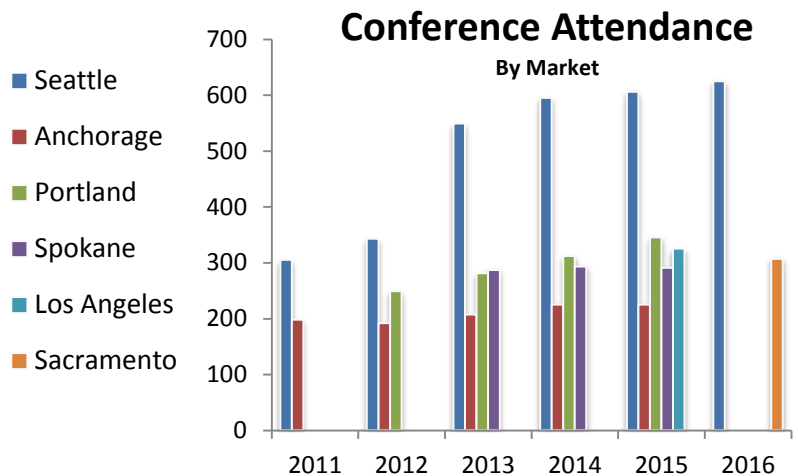


# State of Reform Health Policy Conferences in 2016

This year we host the 6<sup>th</sup> annual State of Reform Health Policy Conference in Alaska. The event is among the largest, most diversely attended conference of senior health care leaders in each of our six current markets: Anchorage, Seattle, Spokane, Portland, Los Angeles and Sacramento.

## Growing diverse, senior audiences across six markets

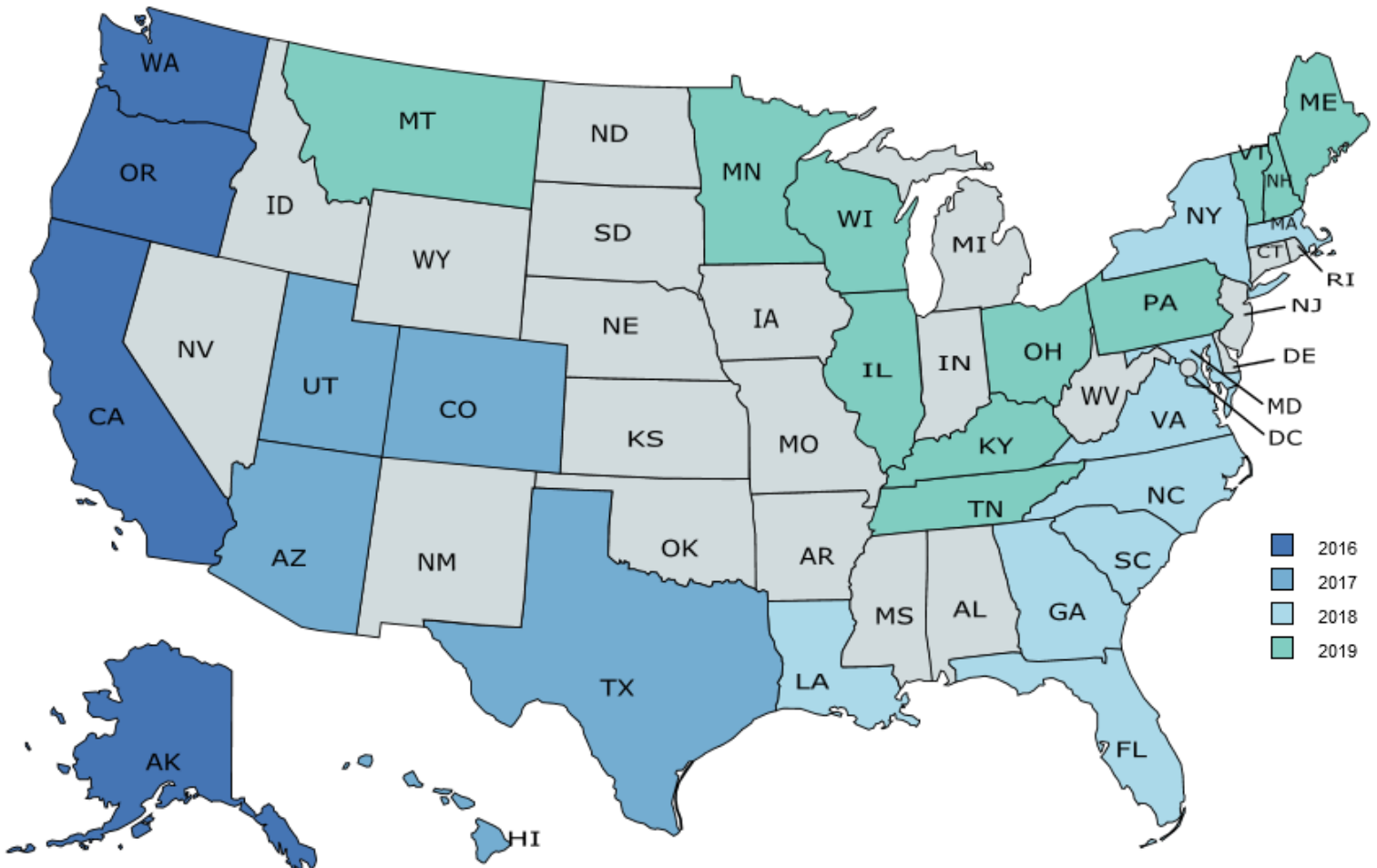
- Since 2011 when we hosted our first conference in Anchorage, we have held a steady average registration of 220 attendees of senior health care executives and policy leaders from across Alaska
- Based on our Convening Panel's guidance, our speakers have included some of the most important health care leaders in Alaska, as well as innovators with national prominence



# Expanding the Scope of Market Level Health Care Reporting

## Growing from 2011 to 2020

- Since 2011, we have hosted over 1000 attendees at our Alaska conferences, and more than 6000 across our six markets
- Since 2011, we have grown our Alaska email list to almost 5,000 email addresses, and more than 90,000 email subscribers in four state markets
- In 2015-16, we expanded to Los Angeles and to Sacramento hosting successful convenings in both markets. In 2017, we look to grow with events in Phoenix, Honolulu, Austin, Denver and Salt Lake City.



## 2016 Alaska Convening Panel

First	Last	Title	Company
Jennifer	Bundy - Cobb	Vice President	The Wilson Agency
Monique	Martin	Deputy Commissioner	DHSS
Jason	Gootee	Director, Alaska Sales & Services	Moda Health Plan
Roald	Helgesen	CEO	Alaska Native Tribal Health Consortium
Becky	Hultberg	President/CEO	ASHNHA
Jerry	Jenkins	Executive Director	Anchorage Community Mental Health Services
Jeff	Jessee	CEO	Alaska Mental Health Trust Authority
Susan	Johnson	Director	US Dept of HHS, Region X
Rhonda	Johnson	Professor of Public Health	University of Alaska - Anchorage
Noah	Laufer	President/CEO	Medical Park Family Care
Nancy	Merriman	Executive Director	Alaska Primary Care Association
Rosalie	Nadeau	CEO	Akeela, Inc.
Barbra	Nault	Partner	Hall Render
Jocelyn	Pemberton	CEO	The Alaska Hospitalist Group
Bill	Popp	CEO	Anchorage Economic Development Corporation
Elizabeth	Ripley	Executive Director	Mat-Su Health Foundation
Lynn	Rust Henderson	Vice President – Sales and Service Alaska Market	Premera Blue Cross Blue Shield
Julie	Taylor	CEO	Alaska Regional Hospital
Brandon	Ousley	Administrator	Medical Park Family Care
Nathaniel	Currall	Partner	Ketchikan Law Associates
Albert	Fogle	Employee Benefits Consultant	Northrim Benefits
Doug	Haghighi	Physician	Internal Medicine Associates



# Suggested Topics for 2016 Alaska Conference Agenda

Key questions for discussion:

1. How will the health care system respond to the changing nature of Alaska's economy and fiscal challenges?
2. What will the impact be of SB 74 across multiple silos?

Possible general session speakers

- Governor Walker on health care policy, Medicaid funding
- Legislative leadership panel
- US Senate candidate panel?
- Hospital CEOs talking about the system in their communities?

Possible breakout session topics:

- Legislative leadership: Democrats
- Legislative leadership: Republicans
- The impacts of Medicaid reform in the marketplace
- Coordinated care and integrated medicine in Alaska
- Moving from fee for service to value based payments
- Continuing impact of the Yates memo
- Addressing health care cost drivers
- Debating the merits of the "80<sup>th</sup> percentile" regulation
- Empowering consumers with data
- Shared decision making
- Fostering behavior change in health care
- Affordability in the post-ACA environment
- Responsibility and leadership from specialty providers
- Expansion of telemedicine
- What to expect from the coordinated care demonstration project?
- What does behavioral health reform look like?
- "Primary care case management or managed care organization..."
- What is the future of long term care in Alaska?
- Does MACRA mean innovation or dropping Medicare altogether?
- Costs of specialty pharma
- Is health care a drag or boon to the Alaska economy?
- What does January 20, 2017, look like for health care?
- Role of the federal elections on health care in Alaska
- Is the individual market set to collapse?
- Report from Commissioner Davidson, DHSS
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