

Lemons Are Adding Up

CEDRIC R. HAYDEN DDS

“Lemons are adding up?”



Aconcagua



- “Stone Sentinel” of S. America
- 22,834ft (2nd highest of 7)
- Tallest peak in Western Hemisphere



My Approach – One Step at a Time



- Taking Precautions
- Following a process
- Procedures

Their Approach - Lemons have piled up



- ➔ Taking Precautions
- ➔ Following a process
- ➔ Procedures

A Pile in Salem



"Enough is enough," Courtney said in a statement. "Oregonians deserve better than Cover Oregon has delivered." - Peter Courtney, Statesman Journal
September 5th, 2014

"The ongoing **missteps** and lack of accountability from Cover Oregon and their private contractors have made it clear it's time for the organization to shut down," - Tina Kotek, Statesman Journal September 8th, 2014



A Closing Analogy



Success is not always measured by completing the original plan but by how you manage the plan. It is time to mange Cover Oregon with another approach.

Join CEDRIC HAYDEN and Family



Sunday
October 19th
10:30 Brunch
12:00 Horse Racing

