

# Lemons Are Adding Up

---

CEDRIC R. HAYDEN DDS



“Lemons are adding up?”

---



# Aconcagua



- “Stone Sentinel” of S. America
- 22,834ft (2nd highest of 7)
- Tallest peak in Western Hemisphere



# My Approach – One Step at a Time

---



- Taking Precautions
- Following a process
- Procedures



# Their Approach - Lemons have piled up

---



- ~~Taking Precautions~~
- ~~Following a process~~
- ~~Procedures~~

# A Pile in Salem

---



"Enough is enough," Courtney said in a statement. "Oregonians deserve better than Cover Oregon has delivered." - Peter Courtney, Statesman Journal September 5<sup>th</sup>, 2014

"The ongoing **missteps** and lack of accountability from Cover Oregon and their private contractors have made it clear it's time for the organization to shut down," - Tina Kotek, Statesman Journal September 8th, 2014



# A Closing Analogy



Success is not always measured by completing the original plan but by how you manage the plan. It is time to manage Cover Oregon with another approach.



Join **CEDRIC HAYDEN**  
*and Family*



**BRING THE KIDS FOR A FUN DAY!**

*for a Fun Day!*

**Sunday**

**October 19<sup>th</sup>**

10:30 Brunch

12:00 Horse Racing

**MULTNOMAH HORSE  
RACING TRACK**

**\$50 Per Person**

Contributions go to Friends of Cedric Hayden,  
Candidate for the State Legislature

*Contribution will cover  
the kids your bring,  
so bring them all.*

Note: Oregon tax credit allows an individual  
to contribute \$50 and a couple \$100 to a  
PAC like Cedric's and you will receive the full  
amount back on your tax return next year.